



## A message from Derby City Conservative Leader Cllr Chris Poulter

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“Better times are ahead...

As we emerge from the pandemic we  
all begin to look forward positively to

a return to normality. The challenges we have all faced in the past two years have been unprecedented but for both individuals and as a city I know we will come back stronger. Derby has already begun to leave the pandemic behind and return to its journey of realising its potential.

I am incredibly proud to have led a fantastic team that has and continues to deliver for our wonderful city including:

- [Moorways Sports Village](#)
- [Regeneration of Duckworth Square](#)
- [Construction of the Becketwell Performance Venue](#)
- [Smart Parc – delivering over 5000 jobs](#)

But we want to do so much more. However, once again there is a clear choice at this election. Derby cannot afford a return to a wasteful, dysfunctional and chaotic Labour-led Council that did so much damage to the city and its reputation and who continue to talk Derby down rather than help build it back up. There is only one choice for Derby in May. Help us to help you and vote Conservative for a growing, vibrant, green and resilient Derby”.

# Derby - a modern, vibrant city, with jobs and skills for the future

Derby is home to many significant employers who continue to add to our strong history of manufacturing and innovation. Our aim is to diversify and grow. Our ambition is to be a smart, ultra connected city that has the right skills, jobs and space for the future

## We will deliver....

Further new jobs and investment by attracting more businesses and partnerships like Infinity Park, the Nuclear Advanced Manufacturing Research Centre (NAMRC) and Smart Parc which have created thousands of jobs

Investment and promotion in skills, learning and apprenticeships and help deliver a local workforce that our businesses need

A strategy to become the UK's leading city for innovation, and work with existing businesses to enhance our rail and manufacturing industries

# Derby – a city with culture at its heart

Derby has a rich and proud history as well as being a UNESCO world heritage site. We will put culture at the heart of the city, reinvigorating our city centre and developing our cultural offer

## We will deliver....

Transformation in our city centre around the Market Place creating a cultural hub.

This will breathe new life into the City and we will strive to make it the go-to location in the Midlands for music, theatre and the arts

Support for existing and new businesses focusing on jobs and tourism while improving our high street offer

A city centre plan that roadmaps our city's future for the next 30 years

# Derby - Protecting and enhancing our environment

In the face of the climate emergency we will lead communities and partners to make a positive change to our environment.

We will work together, promoting more sustainable ways of living.

**We will deliver....**

**The UK's largest rewilding project at  
Allestree Park**

**A new Climate Change Action Plan and  
commit Derby City Council to becoming  
carbon-neutral by 2035**

**A City wide climate strategy that will help and  
encourage businesses and partners in tackling  
the climate emergency**

**Green jobs and training to realise the  
economic benefits of caring for our  
environment**

# Derby – working with our communities to improve health, wealth and opportunities

Building on our strong sense of pride and community, we are determined to reduce inequalities and improve health and wellbeing across the city; unlocking the potential for individuals and communities alike.

## We will deliver....

Increased neighbourhood funding by 50% to £15,000 for every ward in the City to spend on local priorities

Protection and investment in our Adults and Childrens services ensuring our youngest and oldest residents receive the care and protection they need, building new schools, classrooms and care facilities

Zero tolerance zones for anti-social behaviour and crime, in areas highlighted by residents to be enforced by the council's Public Protection Team